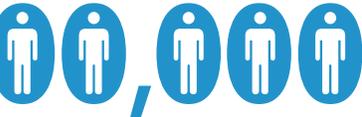


NASCAR drivers Austin and Ty Dillon love having fun in the outdoors – and going fast. Race cars reach speeds of 200 miles an hour and race car drivers know you have to be smart about being safe. Whether they're on or off the track, the Dillon brothers always wear safety gear and follow the rules that keep everyone around them safe.

The same goes for driving ATV's. You have to be smart.



**THINK. RIDE. LIVE.** 

**100,000** 

More than **100,000** people are injured each year on ATV's

**1 out of 4** of them are under 16

**50%**

Wearing a helmet on an ATV **reduces head and neck injuries by 50 percent!** That's a lot, so wear one. Your brain depends on it.

Some **ATVs weigh as much as 600 pounds** – as much as a baby elephant. Would you like that to land on top of you? We didn't think so.



**Did you know**



Most ATVs are only built for one rider – various weight limits or bumps on your ride mean that you or someone riding with you have a much higher risk of getting seriously hurt



**DEATH OR INJURY CAN OCCUR**

ATV stands for All Terrain Vehicle, but there's one terrain that should never be ridden on – paved roads

When you ride an ATV on paved roads, there's a much bigger chance that it will roll over on you. That's a chance you do not want to take.

Parents, we need your help to keep kids safe. Keep in mind that the American Academy of Pediatrics recommends that **no children under 16 should operate off road vehicles.**



## ATV BASICS



Always wear a helmet



Never ride on paved roads



Only one rider at a time

ATV's are not toys. They're motorized vehicles that can cause injury and even death if ridden incorrectly. Use your brain. Don't damage it.

Remember: have fun and be safe, and ALWAYS wear your helmet.

To learn more, visit [SAVEINJUREDKIDS.org/atv](http://SAVEINJUREDKIDS.org/atv)

